

FOREWORD

Challenges in the World of Research encourages the researchers endeavor with an attitude of life-long learning. A researcher should never give up, take the challenges and adopt new trends. This is emphasized in our conference theme “Emerging trends and challenges”. Covid-19 has had a profound impact on each of us in the world. The virus has added to these challenges to the Research World, yet it has also opened the door to new ideas and opportunities for the researchers.

Following the new trends during this Covid-19 pandemic, the International Conference on Multidisciplinary Innovation and Economics (ICMIE 2021) was planned using a virtual platform on 8th September 2021. The objectives of the event are to exchange knowledge and experiences among researchers from multidisciplinary fields, and to engage in research collaboration between academicians and researchers. In conjunction with the conference, an online workshop on high-quality manuscript writing skills and publication in high-impact journals was held on 9th September 2021.

The book of proceedings contains a compilation of presented reviews and research activities from multidisciplinary innovations and economics disciplines. In the innovation system by Engineering, Science and Technology, the projects covered 3-D printed materials, solar thermal system, vision-based recognition system and urban farming towards a green and sustainable future. In Economics and Social Science, the debates involved the emergence of management and global professional bodies in the society, adaption of Fintech services and internal marketing effects in higher institutions. The new normal that we are living in recently has captured the interest of the authors to investigate on the perception of online classes, online purchase and to examine the implication in the tourism industry, which experienced an enormous impact during this pandemic. This book is intended to serve as references for researchers and perhaps for potential research collaboration in the future.

We are grateful to the fellow reviewers for their tireless effort for moderating the submitted manuscripts. We would like to thank all the authors for promptly revising their papers according to the reviewers’ comments and guidelines in the template. Special thanks go to Dato’ Dr. Azhar Ismail, Prof. Ir. Dr. Shuib Sahuddin, Prof. Dr. Christina Lee, Assoc. Prof. Dr. Ahmad Yasir Bin Md Said, Assoc. Prof. Dr. Bin Jiang, Prof. Shamala Tirimanne and Prof. Dr. Wong Ling Shing for sharing their knowledge and precious comments to the presenters during the conference. We hope that authors can improve their manuscripts based on the writing skills that they learnt from the workshop by Prof. Dr. Sarani Zakaria, Prof. Dr. Norzaidi Haji Mohd Daud and Prof. Dr. Chia Chin Hua. Thank you for the trainers’ guidance and most importantly, our gratitude is extended to the Organizing Committee Members of the ICMIE2021.

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